

SOUTHEAST ASIAN MEDIA STUDIES JOURNAL

VOL. 7, NO. 2, 2025 "CONTEMPORARY CINEMAS OF SOUTHEAST ASIA"

ISSN (Online): 2718-9236



All rights reserved. Individual copyright of each article remains with the respective authors. No copies, in part or in whole, of this publication can be made in any manner without the written permission from the authors and publisher.

Layout Editor: Alexander J. Klemm

Publisher: Southeast Asian Media Studies Association

Downloads: https://seamsa.org/seamsjournal/

ISSN (Online): 2718-9236

SEAMSJ is a member of the Asian Journals Network (https://www.asianjournalsnetwork.net/)

SEAMSJ is disseminated by EBSCO (https://www.ebsco.com/) and by the Asia Mobility Humanities Network (https://www.mobilityhumanities.asia/member-publications).

Editorial Board

MANAGING EDITOR-IN-CHIEF

Alexander J. Klemm, PhD, Paragon International University, Cambodia

ASSOCIATE EDITOR

Jonathan J. Felix, RMIT University, Vietnam

ASSISTANT EDITORS

Normahfuzah Ahmad, PhD, Universiti Utara Malaysia, Malaysia

Jose Reuben Alagaran, PhD, Polytechnic University of the Philippines, Philippines

Herwin B. Cabasal, Far Eastern University, Philippines

Ernesto C. Collo, Jr., PhD, *Don Mariano Marcos Memorial State University*, Philippines

Muthukumaran Kanasan, PhD, Tunku Abdul Rahman U. of Management and Technology, Malaysia

Mary Anne DC Mallari, PhD, University of Santo Tomas, Philippines

Wai Yan Phyo Naing, PhD, Raks Thai Foundation, Thailand

Sara Mae San Juan-Robin, Far Eastern University, Philippines

Orville B. Tatcho, PhD, *University of the Philippines Baguio,* Philippines

Jason Paolo Telles, Monash College, Australia

Advisory Board

Arnoud Arps, PhD, University of Amsterdam, The Netherlands

Joyce L. Arriola, PhD, University of Santo Tomas, Philippines

Steve Arounsack, PhD, California State University, Stanislaus, USA

Nerissa S. Balce, PhD, State University of New York at Stony Brook, USA

Jonathan Benney, PhD, Monash University, Australia

Lisa B. Brooten, PhD, Southern Illinois University, USA

Peichi Chung, PhD, Chinese University of Hong Kong, Hong Kong

Kate Delmo, PhD, University of Technology Sydney, Australia

Elizabeth L. Enriquez, PhD, *University of the Philippines Diliman,* Philippines

Jimmy B. Fong, PhD, *University of the Philippines Baguio*, Philippines

Bradley C. Freeman, PhD, Sunway University, Malaysia

Yeoh Seng Guan, PhD, Monash University, Malaysia

David Holmes, PhD, Monash University, Australia

Olivia Khoo, PhD, Monash University, Australia

Jonalou S. Labor, PhD, University of the Philippines Diliman, Philippines

Eric Loo, PhD, University of Wollongong, Australia

Mary E. McCoy, PhD, University of Wisconsin-Madison, USA

Elmie Nekmat, PhD, National University of Singapore, Singapore

An Nguyen, PhD, Bournemouth University, United Kingdom

Wankwan Polachan, PhD, Mahidol University International College, Thailand

John Charles Ryan, PhD, Southern Cross University, Australia

Leonie Schmidt, PhD, University of Amsterdam, The Netherlands

William F. Smith, PhD, American University of Technology, Uzbekistan

Cecilia Fe Sta. Maria-Abalos, PhD, University of the Philippines Diliman, Philippines

Stephanie Jean Tsang, PhD, Hong Kong Baptist University, Hong Kong

Audrey Yue, PhD, National University of Singapore, Singapore

Table of Contents

Editorial: Contemporary Cinemas of Southeast Asia	V
Alexander J. Klemm	
Original Call for Papers	i)
Research Articles	
Returning to the Ancestral Home:	1
Vietnamese Ghost Cinema and Cross-Border Cultural Flows	
Isabel Weitschies	
Remembering Otherwise:	19
Video Art and Collective Memory in Vietnam	
Lan-Chi Nguyen & Ngoc-Chau Pham	
From Netflix to Local Streaming Platforms:	39
Taiwanese Filmmakers' Views of Original Series Creations	
Wan-Shin Chen	
Ethno-Religious Nationalism and the Crisis of Malay Identity in <i>Mat Kilau</i>	57
Sarata Balaya	
Information	
The Association	75
Membership Guidelines	76
The Journal	77
Partner Institutions	81