

# Information

## The Association

The **Southeast Asian Media Studies Association (SEAMSA)** is an international, non-profit, non-government community of academics, researchers, media practitioners, and institutions who are actively committed to the study and research on the mass media of the Southeast Asian region, which is comprised of the countries Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor Leste, and Vietnam.

Founded in 2017 by a group of young media scholars from the region, **SEAMSA** has aimed to be at the forefront of Southeast Asian media studies and research.

### **OUR VISION**

SEAMSA seeks to be the leading organization for the study and research of the mass media of the Southeast Asian region.

### **OUR MISSION**

The mission of SEAMSA is to contribute to the promotion, growth, development, and popularization of the study and research of Southeast Asian mass media.

### **HEADQUARTERS**

The organization is based in the Philippines.

### **EXECUTIVE COUNCIL**

Alexander J. Klemm, PhD	Executive Director
Alonzo dela Cruz	Secretary
Le Thu Mach, PhD	External Relations Director
Jason Paolo Telles	Finance Director
Ina Nur Ratriyana	Membership Director
Sabariah Mohamed Salleh, PhD	Events Director
Amalia Nurul Muthmainnah	Publicity Director

### **CONTACT**

For more information and to contact SEAMSA, please visit [www.seamsa.org](http://www.seamsa.org)

# Membership Guidelines

All memberships will begin on January 1 and will expire on December 31 each year regardless of when an individual joins.

## A. INDIVIDUAL MEMBERSHIP

- An individual membership is open to all scholars, students, and media practitioners from around the world who are interested in the study of various forms of media of the Southeast Asian region.
- **Membership for 2025 is free.**
- The benefits of becoming a member:
  1. Exclusive invitation to attend events, webinar, or conference hosted by SEAMSA
  2. Exclusive invitation to contribute in SEAMSA Journal
  3. Special rate for SEAMSA's programs.
  4. Access to available research grants and funding.
  5. Participate in any special tasks force, e.g.: moderator
  6. Opportunity to network with other members within Southeast Asian and beyond.

## B. INSTITUTIONAL MEMBERSHIP

- An institutional membership is open to all institutions that work in education, media, research, and government policy in the Southeast Asian region.
- An institutional membership could cover up to 10 persons in the organisation.
- **Membership for 2025 is free.**
- The benefits of becoming a member in addition to individual membership (as mentioned above) are also:
  1. Special invitation to join partnership with SEAMSA event, conference, and seminars
  2. Special invitation to guest editor for SEAMSA Journal
  3. Participate in any special tasks force, e.g.: guest speaker, guest editor

## APPLICATION PROCESS

- Fill out the official membership application form:  
<https://forms.gle/VfrMGCEEFb4EUarP6>
- For further information, please contact:  
[membershipdirector.seamsa@gmail.com](mailto:membershipdirector.seamsa@gmail.com)

# The Journal

*Southeast Asian Media Studies Journal* is the international, bi-annual, blind peer-reviewed, and open-access scholarly journal of the Southeast Asian Media Studies Association (SEAMSA). It publishes open-call and special themed issues. Each issue includes a section for scholarly articles and another section for the reviews of books, film festivals, exhibitions and media events. Every issue is guest-edited by a media studies expert.

**Publisher: Southeast Asian Media Studies Association**

**ISSN (Online): 2718-9236**

**Member: Asian Journals Network**

There are **NO** submission or publication charges for this journal.

## **AIMS AND SCOPE**

*Southeast Asian Media Studies Journal* aims to be at the forefront of media research in Southeast Asia. The journal concentrates on Southeast Asian media frameworks, perspectives, theories, and practices. Submissions adhering to the journal's aims and scope will be considered for publication. The journal welcomes scholarly articles, book reviews, film festival reviews, as well as exhibition and event reviews.

Submissions may address any topic on media studies in Southeast Asia, including the following:

- Audience studies
- Broadcast communication
- Digital media
- Film studies
- Journalism
- Mass communication
- Mass media
- Media and culture
- Media and diaspora
- Media and environment
- Media and political economy
- Media and religions
- Media and society
- Media and transnationalism
- Media business and management
- Media communications
- Media convergence

- Media criticism
- Media education and literacy
- Media ethnography
- Media histories
- Media laws and ethics
- Media linguistics
- Media marketing
- Media programming
- Media spaces
- Media technologies
- Media theories and practices

## **REVIEW POLICIES**

### **Peer Review Process**

**Southeast Asian Media Studies Journal** adheres to rigorous standards of peer-review in order to ensure the high quality of all published contributions.

Submitted manuscripts of scholarly articles first undergo a stringent internal quality check with the Editorial Board. The Editorial Board may request the author to improve the manuscript according to the board's recommendations. The Editorial Board may reject submissions that are deemed to be of low quality or do not fall within the scope of the journal.

In a second step, the manuscript undergoes the double-blind peer review with external experts in media studies. The external reviewers may accept the manuscript for publication as it is, accept it with minor or major changes, or reject it.

Submitted reviews of books, film festival reviews, exhibition and media events undergo a strict internal quality check with the Editorial Board.

## **SUBMISSION GUIDELINES**

Submissions should be sent to [eic.seamsj@gmail.com](mailto:eic.seamsj@gmail.com)

Use the subject: "SUBMISSION: Surname\_Short Title" (e.g. SUBMISSION: Nguyen\_A Review of Southeast Asian Media Theories).

Authors are advised to consult previously published issues of **Southeast Asian Media Studies Journal**.

## **SCHOLARLY ARTICLES**

### **Preamble**

Scholarly articles should follow either the social scientific, humanistic, or any other disciplinary approaches in media research. They should be original and not duplications of previously published articles. They should be solely submitted to the journal and are not being considered for publication

elsewhere, and they must be free from abusive, libelous, defamatory, fraudulent, illegal, or obscene content.

### Word Limit

5,000 to 8,000 words excluding references, tables, notes, acknowledgements, and captions. Submissions that do not fall within these word-limits will not be considered by the Editorial Board.

### Style Guidelines

Manuscripts should be submitted in Word (doc or docx) format.

**Cover Page:** The cover page contains the title and the names, affiliations, and bio-notes of the author/s of the article:

**Title:** Bold, Times New Roman, 20 pt., capitalize each word, double-spaced, center aligned

**Authorship and Affiliations:** Name of author/s should be in Bold, Times New Roman, 12 pt, center aligned. The institutional affiliation of the authors should be placed beside their name and must be in Italics, Times New Roman, 12 pt., center aligned. Separate the names and their affiliations with a comma. [Example: **Jane Doe**, *Chulalongkorn University*]

**Author/s Bio-note:** Provide a short bio-note for each author of not more than 100 words. [Example: Jane Doe is an Associate Professor of Journalism from the Chulalongkorn University in Thailand. She has published ...]; Times New Roman, 12 pt. sentence case, double-spaced, left-aligned

**Body:** The body of the manuscript contains the abstract, the whole article, and the list of references. Here are the guidelines for the body:

**Font:** Times New Roman, 12 pt., double-spaced. Use one-inch margins for all sides of the document.

**Abstract:** The abstract should be 150 to 200 words long. Indicate the abstract paragraph with a heading (Bold, Times New Roman, 12 pt.). Place at least eight keywords below.

**Headings:** The font size for all headings should be 12 pt. To make the article readable, the use of fourth-level and more headings is discouraged.

- First-level headings should be in Bold, all uppercase, and left aligned
- Second-level headings should be in Bold Italics, title case, and left aligned
- Third-level headings should be in Italics, title case, and left aligned

**Tables, Figures, and other Supplementary Materials:** Insert all tables, figures, and other supplementary materials where you would like them to be placed. Provide captions for them. For copyrighted materials, authors should acquire signed permission from the owners.

**Acknowledgement:** This is an optional section of a research article. It should be placed before the references. Acknowledgement paragraphs must not exceed 250 words.

**References**

The manuscript should adhere to the prescribed referencing format of the Chicago Manual of Style (CMS), Author-Date Style. Check the citation style here: <https://bit.ly/2vn8VRM>

**REVIEWS**

The purpose of the **Reviews** section is to inform the readers about new scholarship in Southeast Asian media studies and to support critical engagement with recent publications, film festivals, exhibitions and other media events.

**Book Reviews**

The book review section publishes critical texts on recent academic publications that fall within the scope of Southeast Asian media studies. A review may focus on a single or two thematically connected publications. Rather than providing general summaries, authors should take a critical stance on their chosen publications, providing an insightful account of the texts and their position alongside other media studies scholarship. The journal also welcomes English-language reviews of non-English language publications. The authors must not be involved in any way in the publications they review. Contributions must be under 2,500 words long. Authors of book reviews include their name and affiliation but no bio-note.

**Film Festival Reviews**

The film festival review section publishes critical writing on film festivals. Authors should take a critical stance and reflect on at least one theme of the film festival/s that is relevant to the aims and the scope of the journal. Authors may discuss up to three thematically connected film festivals and should submit a well-structured critical review. Authors must not be employed by the festival/s they are reviewing. Contributions must be under 2,500 words long. Authors of critical film festival reviews include their name and affiliation but no bio-note.

**Exhibition and Event Reviews**

The exhibition and event reviews section publishes critical texts on media exhibitions and events. Scholars, artists, curators and media practitioners are encouraged to submit reviews that apply academic and critical approaches. Authors may discuss up to three thematically connected exhibitions or media events and should submit a well-structured critical review. Authors must not be employed by the exhibitions and events they are reviewing. Contributions must be under 2,500 words long. Authors of critical exhibition and event reviews include their name and affiliation but no bio-note.

**Contact the Editor**

[eic.seamsj@gmail.com](mailto:eic.seamsj@gmail.com)

## Partner Institutions



**Faculty of Social and Political Sciences—Universitas Gadjah Mada, INDONESIA**

<https://ugm.ac.id/en/fakultas/faculty-of-social-science-political-science/>



**Universiti Tunku Abdul Rahman, MALAYSIA**

<https://utar.edu.my/>



**Konkuk University—Academy of Mobility Humanities, KOREA**

<https://mobilityhumanities.org/en/>



**Mahakarya Institute of The Arts Asia, BRUNEI**

<https://miaa.edu.bn>



**Polytechnic University of the Philippines, PHILIPPINES**

<https://www.pup.edu.ph/>



**FEU**

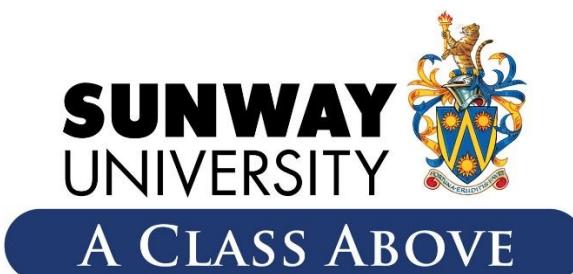
**Far Eastern University, PHILIPPINES**

<https://www.feu.edu.ph>



**Faculty of International Communication and Culture—  
Diplomatic Academy of Vietnam, VIETNAM**

<https://www.dav.edu.vn/>



**Sunway University, MALAYSIA**  
<https://sunwayuniversity.edu.my/>



Alliance with  **FPT** Education

**Swinburne Vietnam Alliance Program, VIETNAM**  
<https://swinburne-vn.edu.vn/>



Royal University of Phnom Penh–Department of Media and Communication, CAMBODIA

<https://dmc-cci.edu.kh/>



Universitas HKBP Nommensen, INDONESIA

<https://uhn.ac.id/>



Sri Padmavati Mahila Visvavidyalayam (Women's University), INDIA

<https://www.spmvv.ac.in/>



De La Salle-College of Saint Benilde, Antipolo Campus, PHILIPPINES

<https://www.benilde.edu.ph/benilde-antipolo/>



Asian Journals Network, ASIA

<https://www.asianjournalsnetwork.net/>



Asia Research News, MALAYSIA

<https://www.asiaresearchnews.com/>



Eduksine, PHILIPPINES  
<https://app.eduksine.com>



The Third Degree

The Third Degree, MALAYSIA  
<https://ttd.education/>



EBSCO, USA  
<https://www.ebsco.com/>



# **SOUTHEAST ASIAN MEDIA STUDIES JOURNAL**

**VOL. 6, NO. 1, 2024**

**SEAMSA**